

Membership



State Membership Team

State Membership Director:

FDD Jim Walsh

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State Hispanic Membership Coordinator:

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New Council Development Chairman:

DD Joe D'Andrea

623-810-0805

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State Membership Recruitment:

FA Josue Limon – Hispanic - Tucson

Phone: 520-256-2167

Email: Josue.Limon@KofC.org

DD Dan Kadulis - Phoenix West Side

Phone: 602-647-3551

Email: Dkudulis@aimntls.com

Brother SK Miguel Vega – Hispanic – East Valley

Phone: 480-233-4268

Email: MVega21779@gmail.com

Looking for DD Assistance:

- Flagstaff
- Kingman
- Sierra Vista
- Yuma
- Holbrook



Intake



Membership Intake

- 20 Councils achieved more than 100% of Quota
- 4 Councils are 1 new member short of their quota
- There are more Catholic men who deserve the opportunity to grow in their relationship with God...

ASO	District	DD	Council Number	Council Location	Membership			Met Mem Quota (or # needed)
					Quota	Intake	Mem %	
McCarthy	022	Padia	14101	Queen Creek	5	13	260.00	Yes
McCarthy	028	Mattina	4737	Avondale	7	18	257.14	Yes
Baratta	012	Copeland	12708	Phoenix	9	20	222.22	Yes
Powers	014	Perez	12313	Scottsdale	7	12	171.43	Yes
Tracy	029	Colón	8854	Tucson	5	7	140.00	Yes
Baratta	011	D'Andrea	12851	Surprise	13	17	130.77	Yes
Nielsen	008	Rimbey	16277	Chandler	10	13	130.00	Yes
Tracy	009	Garcia	9446	Mesa	5	6	120.00	Yes
Nielsen	026	Trujillo	17036	San Tan Valley	5	6	120.00	Yes
Nielsen	032	De Vera	9287	Phoenix	5	6	120.00	Yes
Nielsen	021	Sturm	12078	Show Low	6	7	116.67	Yes
Tracy	005	Sasaki	10070	Sahuarita	5	5	100.00	Yes
McCarthy	007	Schneider	18215	Tucson	5	5	100.00	Yes
Nielsen	008	Rimbey	3121	Chandler	8	8	100.00	Yes
Baratta	011	D'Andrea	11809	Sun City West Arizona	12	12	100.00	Yes
Baratta	020	Reyes	9801	Winslow	5	5	100.00	Yes
Nielsen	026	Trujillo	18065	Coolidge	5	5	100.00	Yes
Powers	027	Molieri	7243	Apache Jct	7	7	100.00	Yes
Nielsen	030	Desjardins	11536	Mesa	9	9	100.00	Yes
Nielsen	032	De Vera	7306	Phoenix	5	5	100.00	Yes
Nielsen	003	Peterson	1806	Yuma	7	6	85.71	1
Tracy	002	Baker	17855	Tucson	5	4	80.00	1
Nielsen	003	Peterson	9378	Yuma	5	4	80.00	1
Nielsen	004	Cohon	15704	Picture Rocks	5	4	80.00	1

DO NOT STOP RECRUITING!!!!

- Always be positive
- Always be inviting
- Always be recruiting
- Have Fun!



Membership – Success Story

- GK Terry Morrissey, DD Daniel Kudulis - Santa Teresita Council, El Mirage
 - Treated as New Council Development
 - Hosted 2 Church Drives, with assistance from SMD and SOs
 - Held CUF Degree in church following drive
 - Hosted reception with food following CUF Degree



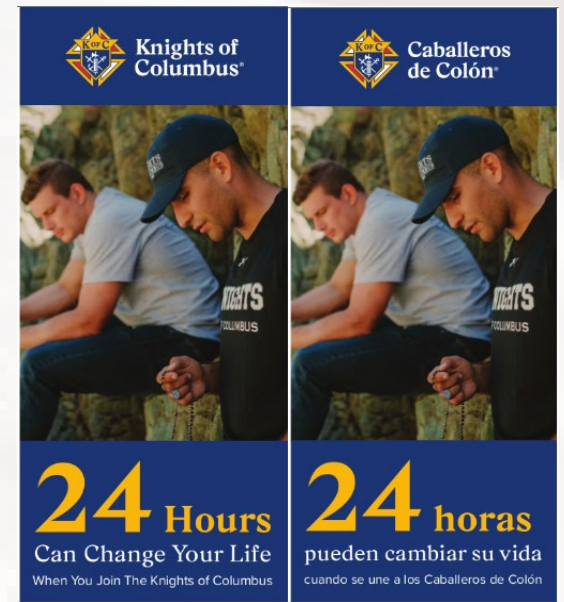
Church Drives

Hint, they work!!!



Membership – Church Drives

- Key is to have several Brother Knights helping
- Suggested Materials (English & Spanish):
 - Why Join (10537, 10537S)
 - 24 Hours can Change Your Life (10099E, 10099S)
 - Faith in Action (10831)
 - Your Guide to Membership – 10539
 - All of the above are FREE! (only pay shipping)
 - *Optional* - Prayer Cards (Blessed McGivney, OLG, Holy Family)



Membership – Membership Drives

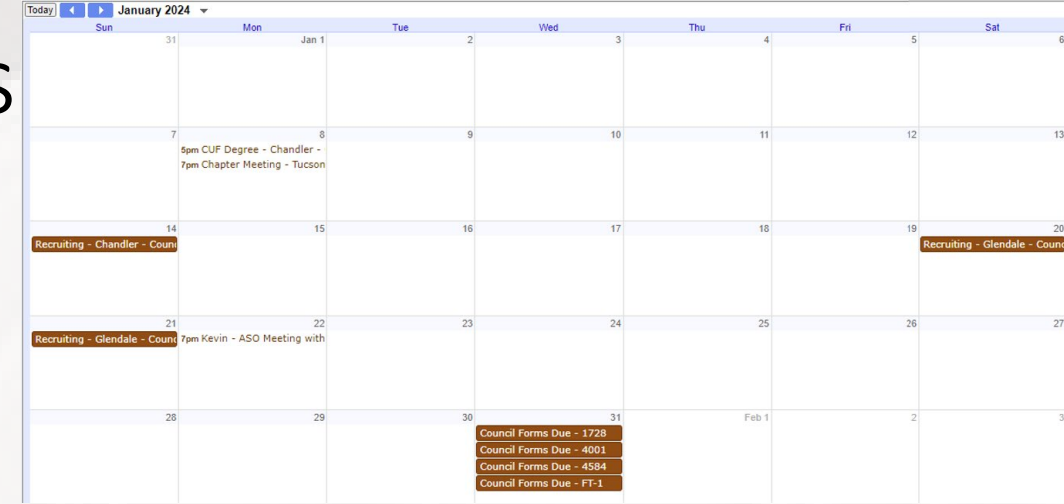
- Have a well-organized table that is not overly cluttered
- Do not stand or sit behind table
- Go out and greet parishioners, including ladies and wives
- Always be positive
- Always be inviting
- Always be recruiting
- Have Fun!



Membership – Membership Drives

- Events Calendar:

- kofc-az.org/events-calendar
- January has 2 Membership Drives
- February & March both have 1 Membership Drive



- Why should Councils add Membership Drives to State Events Calendar?

- Let's State Officers, DDs and State Membership Director when your drives are, so that they can assist the Councils in making their drives successful
- Provides opportunity for Councils to let State Officers and Membership Director of any resource assistance needed
- Membership Director works to have SOs, DDs or other assistance available for all drives
- Make sure to list English and Spanish mass times



Membership – Method for Recruiting

- Initiate a Conversation
- **“Hi, what do you know about the Knights of Columbus?”**
 - Brotherhood started by parish priest, Blessed Michael McGivney to help widows and orphans and to help men grow in their faith
 - Largest Catholic Men’s organization with over 2 million members, worldwide
 - Over 18,000 Knights in Arizona are growing in their relationship with God and becoming better husbands, fathers, men, Catholics
 - Tell the prospect Your Story
 - 30-Second Story
 - 2-Minute Story
 - 5-Minute Story
- It is easier to initiate a conversation when handing them something, like a pamphlet or pray card



Hispanic Membership



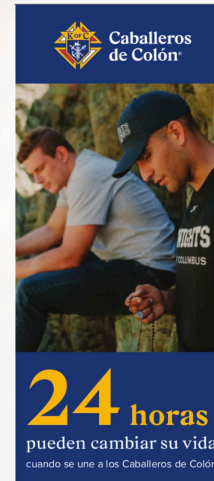
Recruiting Hispanic Men

- Retaining new Hispanic members for the Knights of Columbus involves understanding and addressing their unique needs, interests, and cultural nuances. Here are some guidelines and suggestions to help you retain Hispanic members within the Knights of Columbus



12 Keys for Recruiting and Retaining

1. Understand Cultural Diversity:
2. Language Considerations:
3. Cultural Inclusivity:
4. Community Outreach:
5. Promote Leadership Opportunities:
6. Family-Centric Approach:
7. Celebrate Achievements:
8. Customize Events and Programs:
9. Communication Channels:
10. Feedback and Listening:
11. Flexible Meeting Times:
12. Collaborate with Hispanic Councils:



Star Council & Membership Dashboard



Membership – Membership Dashboard - Stardom

- Star Tracker Is Your Friend!
- As DD, I referenced this several times a week...
- 13 Councils have achieved their quota
- 5 Councils are 1 New Member from achieving their quota
- 10 Councils are 2 New Members from achieving their quota
- 70 of 161 Councils have not recruited any New Members – 43%
- 26 of 34 Districts have Councils that have not recruited any New Members

THE ROAD TO STARDOM		12-29-2023	
No. of Councils that reached Memb. & Ins. Quotas (Less Stars)	0	No. of Councils 1 short of mem quota to make Star	5
No. of Councils that reached only membership quota (Father McGivney Award)	13		
No. of Councils that reached only insurance quota (Founder's Award)	0	New members needed by June 30 to make Circle of Honor	505
No. of Councils that Submitted SP-7 (Columbian Award)	0	New members needed by June 30 to make Pinnacle	694
0	Councils satisfying all Star Council requirements	Needed:	
0	Councils we have questions on	State Dir	Form 185
	Inactive Councils	Form 365	Form 1728
		Form SP-7	SafeEnv
			SafeEnv Compliant
		53	34
		57	158
		158	124
			34

ASO	District	DD	Council Number	Council Location	Membership			Insurance			Forms Received by Supreme					Safe Environment					
					Quota	Intake	Mem %	Met Mem Quota (or # needed)	FBN Event	FBN Attendee Quot	FBN Attendees	Met Ins Goal	State Directory (Cogn)	185 Officers Chosen	365 Program Person	1728 Fraternal Surve	SP-7 Columbian Award	(12/27) Compliant Council	(12/27) Program Dir	(12/27) Grand Knight	(12/27) Family Dir
Powers	001	Powers	863	Bisbee	5	0	0.00	5	0	10	No	No	Yes	Yes	No	No	No	No	Yes	No	No
Powers	001	Powers	1858	Douglas	5	0	0.00	5	0	10	No	No	Yes	Yes	No	No	No	No	No	No	No
Powers	001	Powers	4584	Sierra Vista	15	1	6.67	14	0	14	No	Yes	Yes	Yes	No	No	No	Yes	Yes	Yes	Yes
Powers	001	Powers	10799	Sierra Vista	9	6	66.67	3	0	14	No	Yes	Yes	Yes	No	No	No	Yes	No	Yes	No
Powers	001	Powers	13004	Tombstone	5	3	60.00	2	0	10	No	Yes	Yes	Yes	No	No	No	No	Yes	Yes	No
Tracy	002	Baker	7646	Tucson	6	0	0.00	6	0	14	No	No	No	No	No	No	No	No	No	No	No
Tracy	002	Baker	14121	Tucson	6	2	33.33	4	0	14	No	Yes	Yes	Yes	No	No	No	No	Yes	Yes	Yes
Tracy	002	Baker	15325	Tucson	5	0	0.00	5	0	10	No	No	No	No	No	No	No	No	No	No	No
Tracy	002	Baker	17491	Tucson	5	0	0.00	5	0	10	No	No	No	No	No	No	No	No	No	No	No
Tracy	002	Baker	17502	Tucson	5	0	0.00	5	0	10	No	No	No	No	No	No	No	No	No	No	No
Tracy	002	Baker	17855	Tucson	5	4	80.00	1	0	10	No	No	Yes	Yes	No	No	No	No	No	No	No
Nielsen	003	Peterson	1729	Somerton	5	0	0.00	5	0	10	No	Yes	Yes	Yes	No	No	No	No	Yes	Yes	No
Nielsen	003	Peterson	1806	Yuma	7	6	85.71	1	0	14	No	Yes	Yes	Yes	No	No	No	Yes	Yes	No	Yes
Nielsen	003	Peterson	8305	Yuma	8	2	25.00	6	0	14	No	Yes	Yes	Yes	No	No	No	No	Yes	No	Yes
Nielsen	003	Peterson	9378	Yuma	5	4	80.00	1	0	10	No	Yes	Yes	Yes	No	No	No	Yes	Yes	No	No
Nielsen	003	Peterson	14157	Yuma	5	0	0.00	5	0	10	No	Yes	Yes	Yes	No	No	No	Yes	Yes	No	Yes
Nielsen	003	Peterson	17370	San Luis	5	0	0.00	5	0	10	No	No	No	No	No	No	No	No	No	No	No
Nielsen	004	Cohon	1200	Tucson	8	0	0.00	8	0	14	No	Yes	Yes	Yes	No	No	No	Yes	Yes	Yes	Yes
Nielsen	004	Cohon	8077	Tucson	15	4	26.67	11	0	14	No	Yes	Yes	Yes	No	No	No	Yes	Yes	Yes	No
Nielsen	004	Cohon	14089	Marana	5	1	20.00	4	0	10	No	Yes	Yes	Yes	No	No	No	No	Yes	No	Yes
Nielsen	004	Cohon	15704	Picture Rocks	5	1	20.00	4	1	10	11	No	Yes	Yes	Yes	No	No	Yes	Yes	Yes	Yes
Tracy	005	Sasaki	7521	Benson	5	0	0.00	5	0	10	No	Yes	Yes	Yes	No	No	No	Yes	Yes	No	No
Tracy	005	Sasaki	10070	Sahuarita	5	5	100.00	Yes	0	10	No	Yes	Yes	Yes	No	No	No	No	Yes	No	Yes
Tracy	005	Sasaki	12696	Tucson	7	4	57.14	3	0	14	No	No	Yes	Yes	No	No	Yes	Yes	Yes	Yes	Yes
Tracy	005	Sasaki	14230	Vail	8	5	62.50	3	0	14	No	No	Yes	Yes	No	No	No	Yes	Yes	No	No
Tracy	005	Sasaki	16061	Tucson	5	0	0.00	5	0	10	No	Yes	Yes	Yes	No	No	No	No	Yes	No	No
Tracy	006	Robinson	5542	San Manuel	5	0	0.00	5	0	10	No	No	No	No	No	No	No	No	No	No	No
Tracy	006	Robinson	6933	Tucson	5	0	0.00	5	0	10	No	No	Yes	Yes	No	No	No	Yes	No	No	Yes
Tracy	006	Robinson	12345	Catalina	9	2	22.22	7	0	14	No	Yes	Yes	Yes	No	No	No	No	No	No	No
Tracy	006	Robinson	13272	Oro Valley	14	7	50.00	7	0	14	No	Yes	Yes	Yes	No	No	No	No	Yes	Yes	Yes



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Incentives



Membership - Incentives

- Monthly Recruiter Drawing

Knights of Columbus® WWI Battle Beads Rosary in Gunmetal



- Officially Licensed Knights of Columbus® Rosary
- Historical WWI Battle Beads® design
- Custom Designed Knights of Columbus centerpiece
- Strong, durable, ball chain - No tangle design
- 21 inches long, Crucifix is 2 inches tall
- Wearable but very compact for carrying in your pocket
- Double looped Split ring connectors so rosary won't pull apart
- Over 4000 5-Star ★★★★★ Reviews
- Includes a Free round box for presentation and storage

Month	# Recruiters	# New Members in Month	Rosary Winner	# New Members Recruited
July	29	48	Scott Robert (17036)	1
August	48	75	Drew Porro (14357)	1
September	45	68	Frank Hoene (2493)	1
October	33	108	John Hurguy (13286)	1
November	52	91	Jerry Edwards (5133)	1
December	43	52	Jose Ruiz (17005)	1
January	21	27	Kim Williams (10540)	1



Membership - Incentives

- Quarterly Recruiter Drawing

Men's Watch with Silver Accents, Blue Dial and Leather Band

Timeless styling that effortlessly takes you from work to play.

- 41mm Brushed & Polished Silver Stainless Steel Case
- High Precision Japanese Movement
- Chronograph, Date Display
- Mineral Crystal Dome
- Oiled Leather Straps
- Water Resistant to 10 ATM

Month	# Recruiters	# New Members in Quarter	Watch Winner	# New Members Recruited
Q1	122	164	Martin Cazares Vazquez (12708)	3
Q2	128	168	Franklin Saavedra	4
Q3	?	?	?	?
Q4	?	?	?	?



Membership - Incentives

- Council Incentive Update – KofC Canopy
- Q1 - Mary, Queen of the Knights Council 8386, Prescott Valley
- Q2 – Santa Teresita Council, Phoenix



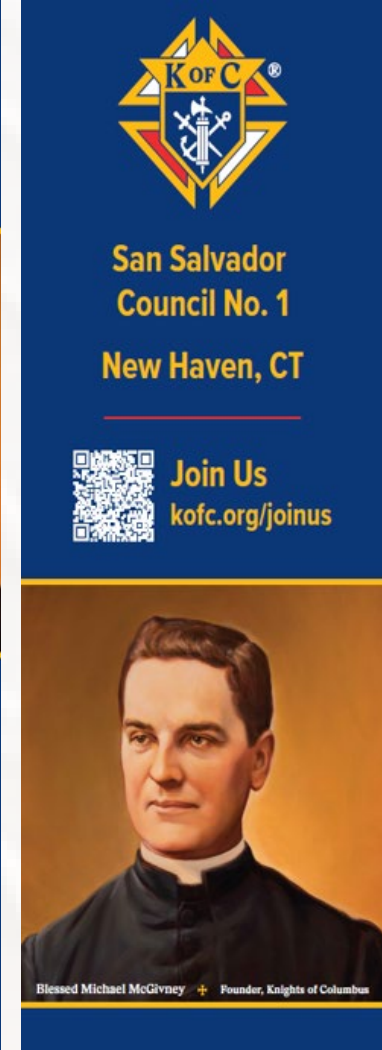
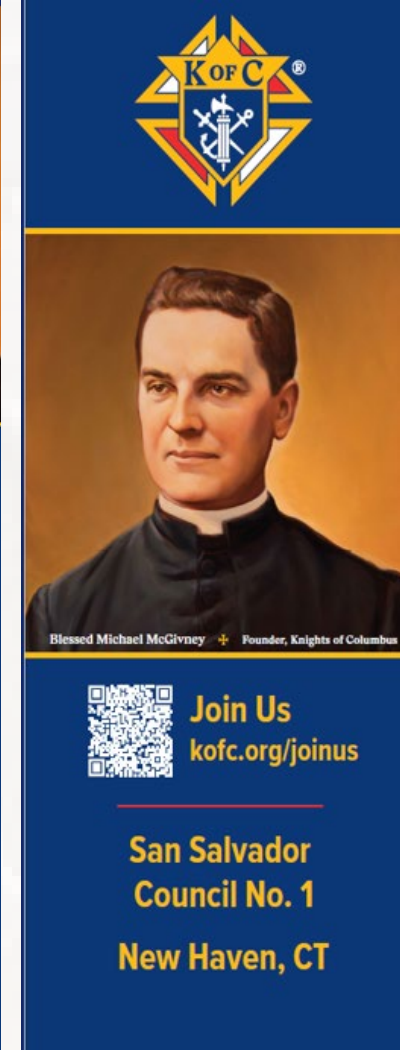
Membership - Incentives

- Council Incentive Update – KofC 14' Feather Flag
- Q1 - Fr. Louis Anthony Sigman Council 16277, Chandler
- Q2 - St. Francis Xavier Council, 13287, Phoenix



Membership – Supreme Incentives

- Sprint to Founder’s Day
 - January 1, 2024 – March 29, 2024
 - Every Council who grows by 6 or more new members will receive a pop-up banner



Membership – Supreme Incentives

- DD Incentives
- First Quarter
- Every District Deputy who meets or exceeds 30% of their annual district goal by September 30, will receive a Custom DD Knights of Columbus Polo Shirt and a coin/medallion depicting Charity.
- Second Quarter
- Every District Deputy who meets or exceeds 70% of their annual district goal by December 31, will receive a Custom DD Knights of Columbus Jacket and a coin/medallion depicting Unity.
- Third Quarter
- Every District Deputy who achieves his district intake goal by March 31 will receive a Custom DD Knights of Columbus Dress Shirt and Knights of Columbus tie and a coin/medallion depicting Fraternity.
- Fourth Quarter – Star District
- Every District Deputy achieving Star District will receive a Knights of Columbus watch and a coin/medallion depicting Patriotism.
- Every District Deputy achieving all four quarter awards will receive a display box containing his 4 coins/medallions depicting Charity, Unity, Fraternity and Patriotism, along with a special Blessed Michael McGivney coin/medallion in the center.
- These qualifying District Deputies will also have their name entered into a drawing for a trip to the 2024 Supreme Convention for him and his wife, including travel, lodging, and tickets to the States Dinn

